

Marketing Hacks:

A step-by-step guide on how to get a Free Premium Marketing Toolset for your business



Cheers

CHEERS CONNECT

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REGISTER

To start, register your free account at www.cheersconnect.com

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GET FULL ACCESS

You will get 3 months of access to the campaign manager and automation tools

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Other tools that will help you in marketing your business

1

REGISTER

To start, register your free account at www.cheersconnect.com

Once you've created an account, you'll have access to a one-of-a-kind simple yet advanced dashboard interface where you can track all of your marketing progress and easily access all marketing features.

The dashboard interface is divided into several sections:

- Usage & Quota Overview:** Subscription: Corporate 10. Includes four cards: Total Storage (42 MB Out Of 20 GB), Emails Per Month (0 Out Of 50000), Contacts (2 Out Of 5000), and Last Sent Message (1 person, 2 messages, 1 video, 0 thumbs up).
- General Statistics:** This Month / All Time. Metrics: Messages Sent (0), Recipients (0), Emails Opened (0), Videos Plays (0).
- General Rates:** This Month / All Time. Metrics: Opened (0%), Clicked-through (0%), Bounced (0%).
- Tracking / Notifications:** View All. List of events: Message Opened (38 days), Video Played by (for 55 out of 55 sec) (38 days), Message Opened By (38 days), Message Opened By (38 days), Message Opened By (38 days), New Message Has Been Sent! (38 days), Video Played by (@cheersconnect.com for 1 out of 55 ...) (45 days).

A dark sidebar on the left contains navigation icons for: Start Here, Dashboard, Videos, Messages, CRM, Automation, and Assets.

2

GET FULL ACCESS

You will get 3 months of access to the campaign manager and automation tools

As the first step before launching your marketing campaign, go to the CRM section and upload your contact list, which should include email addresses.

You now have complete access to all marketing resources. Let's begin by making a plan for the next three months.

The screenshot displays the Cheers Connect CRM interface. On the left sidebar, the 'Import Contacts' option is highlighted with a red arrow. The main area shows a list of contacts with the following columns: Email, Name, Mobile, Location, Type, and Title. The contact list includes:

	Email	Name	Mobile	Location	Type	Title
<input type="checkbox"/>	tylerc@aspen-insurance.ca Prospected from Air Table	TYLER CAREFOOT Insurance Industry		Marketing Department	Cheers Connect	Cheers Connect Demo
<input type="checkbox"/>	james@aspen-insurance.ca Prospected from Air Table	James Stoez Insurance Industry	5043467781	Marketing Department	Professional	Cheers Connect Cheers Connect Demo
<input type="checkbox"/>	nancys@aspen-insurance.ca Prospected from Air Table	NANCY SEMCHUK Insurance Industry		Marketing Department	Cheers Connect	Cheers Connect Demo
<input type="checkbox"/>	kaitien@aspen-insurance.ca Prospected from Air Table	KAITIE NEAULT Insurance Industry		Marketing Department	Cheers Connect	Cheers Connect Demo
<input type="checkbox"/>	reganh@aspen-insurance.ca Prospected from Air Table	REGAN HEDLEY Insurance Industry		Marketing Department	Cheers Connect	Cheers Connect Demo

3

SET A PLAN

Set a plan for your marketing campaign for the first 3 months

Go to the campaign manager to create a new campaign for your business. Add a mailing list to your campaign using your contact list's email address. You can also use automated messages in your campaign and include online forms in landing pages.

Selected Account: Admin Hi, **3** [+ Create New Campaign](#)

2

- Campaigns
- Mailing Lists
- Automated Messages
- Online Forms
- Forms Data Lists
- Statistics

Campaign Title	Campaign Description	Messages	Lists	Status	Start Date	End Date	
Marketing Campaign Test	Marketing Campaign Test	0	0	Started - Paused	9/5/2022	N/A	
Marketing Campaign Test	Marketing Campaign Test	0	0	Started - Paused	9/5/2022	N/A	

1 Automation

4

AFTER 3 MONTHS

How to continue using marketing tools after 3 months

After three months, you will still have access to all features except the automation section, but don't worry, here's how you can continue to use cheers connect for your business because you still have the ability to send 300 messages per month with access to message templates and tags. These features can still be used as part of small business campaigns, which are ideal for startups and small business owners.

Total Storage	1 GB
Max Users	1
Max Unique Contacts	100
Contacts Groups	Unlimited
Max Videos	30
Max Documents	30
Max Snippets	30
Free Monthly Messages	300
Own Email Services	✓*
Max Images	30
Max Tags	20
Max Templates	3

Dashboard	✓
Messages [Inbox, Sent]	✓-Limited Stats
Assets and Tags	✓
Contacts	✓
Account Management	✓
User Management	✓
Templates	✓
Campaign Manager	✗
Learning Center	✓

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BONUS TOOLS

Other tools that will help you in marketing your business

Cheers Connect provides a variety of FREE advanced marketing tools that are typically only available as a paid service elsewhere; you will have lifetime access to the following: Cheers Advanced Video Recorder, Cheers Messages, Cheers Virtual Library (cloud storage), snippets, tags, and templates are all available.

Explore these features to maximize the effectiveness of your marketing strategy.

The screenshot displays the Cheers Connect dashboard. On the left, a dark sidebar contains navigation icons for Dashboard, Videos, Messages, CRM, Automation, and Assets, all enclosed in a red rectangular box. The main interface features a top navigation bar with account information (Selected Account: Cheers Connect Demo (Admin), Demo@CheersConnect.com), user role (Admin), and user profile (Hi, Yves Jinishian). Below this, there are buttons for 'Link New Video', 'Record New Video', and 'Upload New Video'. The central area shows a list of video assets. The first asset is titled 'Overview of Assets and tags in Cheers Connect - what are they for, where to be used, remarkable value!' and includes tags like 'Toolset Overview', 'Marketing & Sales', 'Cheers Connect Platform', 'Marketing Department', and 'Shelfali Chohan'. The second asset is titled 'Video Messagign UI and Overview of different features - what's differetn from standard' and includes tags like 'Toolset Overview', 'Marketing & Sales', 'Cheers Connect Platform', 'Huawei Customer Service', and 'Shelldon Bates'.



DO YOU KNOW!?

Once the first three months have passed, you can contact Cheers Connect team; they would be delighted to hear from you, and there is a strong possibility that they will give you a 30% to 50% discount on your first-year subscription!

The screenshot shows the 'Welcome to Cheers Connect' dashboard. At the top right, there is a 'Getting started' link. Below the header, a message reads: 'Welcome to Cheers Connect! Get ready to elevate your business with Visual communication. Watch these quick videos to see how to get started. Cheers!'. The dashboard features three main navigation tabs: 'Recording a Video' (which is active and underlined), 'Sending Messages', and 'Assets And Tags'. The central content area displays a video player for a video titled 'Record your First Video' with a duration of '1 min Learning'. The video thumbnail shows a woman giving a thumbs up while sitting at a laptop. The video player interface includes a play button, a progress bar showing '0:00 / 1:34', and icons for volume, full screen, and a menu.

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